



Shri Shahu Chhatrapati Shikshan Sanstha's
SHRI SHAHAJI CHHATRAPATI MAHAVIDYALAYA
2968, 'C' DasaraChowk, Kolhapur-416 002.

Estd. 1971

Affiliated to - Shivaji University, Kolhapur-416 004, Maharashtra
Accredited by NAAC (3rd Cycle) with Grade 'A' (CGPA-3.13)

Website : www.shahajicollege.ac.in

E-mail : sscm34.cl@unishivaji.ac.in

Prin. Dr. R. K. Shanediwan - M.A. B.Ed. Ph.D.NET (Marathi) B.J.

Phone : (O) (0231) 2644204, (M) 9960995853

Programme Report: 2023-2024

Day: Friday

Date: 12th January 2024

Time: 09.00 am.

1. Name of the Department : Commerce Department
2. Name of the Programme : Trade Fair 2024
3. Objectives of the Programme :
 - 1) To inculcate Entrepreneurship Skills among the students.
 - 2) To understand actual marketing process
4. Outcomes of the Programme :
 - 1) Students learnt various functions of the business with live demonstration.
 - 2) Students learnt actual marketing process.
 - 3) Students got motivated to start their own business.

5. Brief Summary of the Programme:

The Commerce Department organized the Commerce Festival from 06/01/ 2024, to 12/01/ 2024. As part of this festival, the Trade Fair 2024 was held for Commerce students on 12 th January, 2024, at the college campus from 9:00 A.M. to 12:30 P.M. The event was inaugurated by the chief guest, Adv. Prashant Patil, with College Principal Dr. R. K. Shanediwan serving as the chairperson of the fair. Prof. Santosh Kamble, Head of the Department of Commerce, welcomed all dignitaries and participants, explaining the purpose and benefits of the Trade Fair. The principal, Dr. R. K. Shanediwan, also extended a warm welcome to the guests. In his address, Adv. Prashant Patil expressed his satisfaction with the Trade Fair and offered his best wishes to the participating students. Other notable attendees included NAAC Coordinator Dr. Rahul Mandanikar, Office



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Superintendent Mr. Manish Bhosale, and Librarian P. B. Patil. In his presidential speech, Dr. Shanediwan emphasized the importance of enhancing marketing skills through participation in such activities, noting that these skills are essential for students today. More than 80 students participated directly in the Trade Fair, showcasing 21 stalls, while over 2,000 students, faculty, and non-teaching staff visited the event, enjoying the shopping experience. The total turnover for the fair reached ₹30,000. The students set up various stalls featuring consumer goods such as food, vegetables, stationery, mobile accessories, decorative bags, fun games, small gifts, paintings, and handicrafts. The program was coordinated by Prof. Miss Shamal Patil and Mrs. Priyanka Salokhe. A significant number of students, teachers, and non-teaching staff from all educational institutions under the Shree Shahu Chhatrapati Shikshan Sanstha attended the Trade Fair, contributing to its success.

Winners of Trade Fair Competition

Sr.No	Group Name	Student Name	Class	Rank
1)	The Boy's	1)Sojal Malikbhai 2)Vishal Tawade 3)Aadity Gurav	Bcom III	1 st
2)	Lagori Panipuri	1)Prajakta Khot 2)Sayali Dhanwade 3)Sushmita Sankpal 4)Shruti Kadam	Bcom I	2 nd
3)	Humba Dairy Products	1)Sakshi Kulkarni 2)Sanika Bugade 3)Sakshi Lokhande 4)Nutan Bide	Bcom II	3 rd
4)	Idali Cetre	1)Harshal Kambale 2)Swayan Khatavkar 3)Abhishek Lakhe 4)Omkar Kumbhar	Bcom III	4 th



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5)	Chala Addyavar	1)Prathmesh Lohar 2)Najuka Mandre 3)Vivek Taral 4)Siddhar Giribuva 5)Prathmesh Ganmale	Bcom III	5 th
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Head
Department of Commerce
Shri Shahaji Chhatrapati
Mahavidyalaya, Kolhapur



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SHRI SHAHAJI CHHATRAPATI MAHAVIDYALAYA,
DASARA CHOWK, KOLHAPUR-416 002



Department of Commerce & IQAC
Jointly Organize
“Commerce Festival 2024”
Trade Fair”

on
Friday 12th January 2024 - 09.00 a.m.

❖ Schedule ❖

- ❖ Welcome and Introduction : Mr. S. H. Kamble,
Assistant Professor and HOD,
Department of Commerce.
- ❖ Inauguration : Watering the Plant
- ❖ Felicitation : Chief Guest's by Principal
- ❖ Chief Guest : Adv. Prashant Patil
- ❖ Judge : Prof. Dr. S.S. Rathod
Head Dept. of Economics
Shri Shahaji Chhatrapati Mahavidyalaya,
Kolhapur.
- ❖ President : Dr. R. K. Shanediwan
Principal, S. S. C. M. Kolhapur
- ❖ Special Presence : Mr. M. V. Bhosale, (OS)
Dr. R. D. Mandanikar,
IQAC Coordinator
- ❖ Anchor : Miss. Pratiksha Prakash Gurav
- ❖ Place : Yashvantrao Chavan Auditorium Ground





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Photos of the Programme



**Ingruration of the Student Trade Fair
2024**



**Chief Guest's Visit to the Students
Stall**



**Chief Guest Adv. Prashant Patil
while expressing his thouts about the
Student Trade Fair 2024.**



**Commerce Faculty memebers while
purchasing articles from Students
Stall**



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Trade Fair
Attendance Sheet

Group	Name of the Student	Title of Stall	Class	Signature	
①	तृप्ती साठे	मकर संक्रांत स्पेशल ①	P.com III		• 100/-
②	कविता कविता	मकर संक्रांत स्पेशल. ②	B.com III	Kavita Sutar	•
③	सोशल भलिकुभाई	The Boy's ③	B.com II		✓ जमा 100/-
④	वेशाळी सुनिल गुरुव	Vaishu's Exchange ④	B.com II	V.S. Gurav	✓ 50/-
⑤	ऋतुजा कुंभार	दिल खुश बियोगी ④	B.com II		✓ 100/-
⑥	भोनिका हुंबे	शाहाजी स्पेशल भाजी ⑤	B.com II	M.S. Humber	✓ 100/-
⑦	रोहन चौकुले	खाई पाणी पुरी ⑬	B.com II		✓ 100/-
⑧	स्वी नाजुका मांडरे	चला आश्वावर ...	B.com III		• 100/-

Group	Name of the Student	Title of Stall	Class	Signature
9	सुश्रीमा संकुपाल	लंगोरी पाणीपुरी (16)	B.com-I	SHZ. 100 जमा
10	महालक्ष्मी कोचल	स्मार्डली नुईर्स (17)	B.com-I	Mjak ✓ 100/-
11	प्रदिप यादव	ब्रदर्स (4)	B.com I	Pradi ✓ 100/-
12	रोश्वर्था पाटील	स्प्रिंग रोल 12.commerce (20)	B.com II	Roshwa ✓ 100/-
13	उत्कर्षा पाटील	फनी गेमन् (19)	B.com III	Utkarsha ✓ 200/-
14	साक्षी कुलकुटकी	डेअरी प्रोडक्ट (8)	B.com II	S.D.kalkutki ✓ 100/-
15	स्नेहल खवरे	पर्सि. (12)	B.com II	S.R.Khavar ✓
16	करण शिंगे	Smoke biscuite. (9)	B.com III.	Karans ✓ 100/-
17	हर्षल कुंबळे	इडली सेंटर (18)	B.com III.	Harsh ✓ 100/-
18	राजन मितालट्टी	राजु पेपर राजन्वनी (7)	B.com II.	Rajan ✓
19	कुरिता चव्हाण	कट्टर मैत्री श्रोल (11)	B.com III	Kurita ✓ 100/-
20	दर्थशिल पाटील	(5). S.K. मोबाईल अॅकसेसरीज	B.com-II	Darth ✓ 100/-
21	पायल कुदम	फनी गेमन् (22)	B.com II.	Payal ✓ 100/-

2

Group	Name of the Student	Title of Stall	Class	Signature	
(22)	वेण्णवी आने	मॅन्च्युरी (21)	m.com B.com	<i>[Signature]</i> ✓	1001-
(23)	सुनिता सुतार	इडली सॅटर	B.com - III	<i>[Signature]</i> ✓	501-



[Signature]
Head
Department of Comr.
Shri Shahaji Chhatrapati
Mahavidyalaya Kolhapur